

2022



ANNUAL REPORT



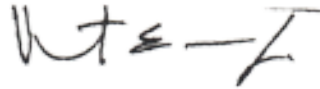
Greetings in the name of Jesus, our risen King,

What an exciting year 2022 has been. Our Presiding Bishop, J. Drew Sheard has courageously challenged us to surmount the Challenges that are before us. Ministry around the world is huge, but God is giving us grace to fight the good fight of faith. The Biggest Challenge before us is tragic! There are thousands inside and outside the church who are on their way to an awful HELL that was not intended for them. The spirits of deception, rebellion and rejection have deceived droves of individuals in the world. However, God has given us an opportunity to reach this dying world with the Gospel!

We celebrate the Elect Lady of World Missions Mother Madeline Norfleet who will continue to fight the war to push back the demonic darkness in our land. Presiding Bishop Sheard's executive team also have joined this battle. We also celebrate the addition of 6 new Full-Time staff members working in the World Missions Office.

Mostly, we celebrate that that Church Of God In Christ has been on the forefront in bringing justice to America. With the passing of the General Assembly resolution on Life that reminded the world that Abortion is Genocide, COGIC is distinguished as the only denomination with the fortitude to make such a bold stand for holiness! These efforts were culminated in the overturning of the unjust Roe Vs Wade on June 24, 2022. Look at what our God has done! I pray that as you peruse this World Missions Annual Report that you will be encouraged to pray and join the fight. Whether financially or with your efforts. May the Lord continue to bless and strengthen all His soldiers in the battle.

Because Of Calvary,



Bishop Vincent Mathews
COGIC World Missions President



EXECUTIVE TEAM

ELECT LADY



Mother Maddaline Norfleet

VICE PRESIDENTS

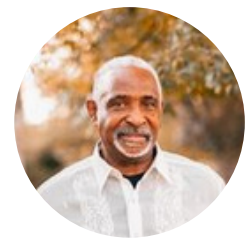


Supervisor Sideary Moody-King



Bishop Naté Jefferson

SPECIAL ASSISTANT TO PRESIDENT



Bishop
Michael Cole

ASST. ELECT LADY



Mother Lee Van Zandt

ADVISORY BOARD



Evangelist
Tiffany Lewis



Bishop Glenn Plummer



Supervisor Fay M. Butler



Bishop Solomon
Omo Osagie

COGIC WORLD MISSIONS SERVES THE GLOBAL COMMUNITY

COGIC World Missions has established itself as an influential force and passionate advocate for the spiritual and natural needs of all humanity. Throughout the course of the quarter, CWM has remained a prominent global thought leader, continuously working toward social progress through education, resources and the word of God.

Following is a summary of how CWM exemplified its mission and vision through its strategic initiatives in fiscal quarter 2022.

APRIL

April 11-14, the newly formed team participated in a strategic planning session developing strategic goals in line with CWM's mission. For the second quarter of the year, COGIC World Missions, experienced exponential growth and announced the addition of seven new staff members.

April 27-29

COGIC World Missions joined ministry partner World Vision for their annual Pastors Gathering in San Diego, California. The audience enjoyed a lively Q & A session with CWM President Bishop Vincent Mathews, Jr. as we continue to strengthen our partnership.

MEET OUR STAFF

The accomplished missions workers, professionals, and philanthropists who lead COGIC World Missions are committed to fulfilling the Great Commission. Through their various roles and areas of expertise, they bolster the work and drive the commandment to share the good news until everyone has heard.



Phillip T. Williams
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Chief of Staff | Operations



Jeffrey Ye
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Finance Manager



Biancá Alexander
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Interim Communications
Manager



Chiquita Turner
cturner@cogic.org
Executive
Administrative Assistant



Jeremy Fountain
jfountain@cogic.org
Administrative Assistant

MAY On **May 22, 2022**, Church of God in Christ World Missions President Bishop Vincent Mathews received a \$100,000 donation from ministry partner Churches Helping Churches contributing \$10,000 to help 10 small congregations during the COVID-19 pandemic.

JULY On **July 7, 2022**, COGIC World Missions recruited volunteers from across the country to take part in a CWM Day of Service donating 1,000 hygiene kits for the unhoused during the AIM Convention in Columbus OH.

30 CITIES 800 VOLUNTEERS 3,300,100,000 REACHED

Thousands of youth and young adults throughout the United States (& the Bahamas) hit the streets **July 25-31** to serve their communities by engaging in community events during The Awakening Project. Youth-led service activities organized by more than 50 COGIC churches across the country.

AUGUST On August 5, 2022, COGIC World Missions unveiled the CWM Disaster Relief Center in Baton Rouge, Louisiana. "The location of the warehouse allows us to begin recovery efforts in communities hardest hit by unexpected mishaps," said Pastor Philip Williams, Chief of Staff COGIC World Missions. "We appreciate the donation of the facility that will be critical when resourcing families during the long-term recovery process."

Bishop Vincent Mathews in partnership with Live Dead, lead a small delegation on a 10-day cross-cultural journey across parts of the Middle East and Africa. During their expedition throughout Morocco, Istanbul and Cairo they spread the love and hope of Christ to nations where the

SEPTEMBER

A public health crisis in and around the city of Jackson, Mississippi, began in late August 2022 after the Pearl River flooded due to severe storms in the state. The Disaster Relief Center in Baton Rouge, LA sent resources from all over the region to help the citizens of Jackson, MS.

18000 GALLONS OF BULK WATER **6 TRACTOR TRAILERS SENT**

Hurricane Ian was a large and destructive Category 4 Atlantic hurricane that was the deadliest hurricane to strike the state of Florida since the 1935 Labor Day hurricane. Ian caused widespread damage across western Cuba and the southeast United States, especially the states of Florida and South Carolina.

COGIC World Missions Disaster Relief in response to Hurricane Ian, worked with the United Cajun Navy to help as many as possible.

The Ministry to Unreached Internship was launched globally for all to apply. Interns will serve six weeks in one of five selected countries on kingdom assignment to reach those who know not Jesus Christ.

Voice of Missions Weekly was created and launched to inform everyone of all things COGIC World Missions.

OCTOBER

Operations Manager Pastor Philip Williams and team went to Ft. Myers, FL to help residents clear out their homes, businesses and churches from damage caused by Hurricane Ian.

Pastora Ruth Pagan Bayona and Ministerio El Pesebres lead Missionary efforts in the city of Peñuela, Puerto Rico.

NOVEMBER

During the 114th Holy Convocation, COGIC World Missions hosted their Annual Mission Presidents' Breakfast on November 11, 2022 at Tabernacle Southaven.

100 PRINTED TICKETS **215 DIGITAL TICKETS** **\$13,094.52 NET SALES**

The very first class of the Church of God in Christ Journey Center Kenya graduated.

HAIR & BEAUTY

Esther Wambui Esther Wanjiku
Mary Wanjiku Hannah Mary
Elizabeth Nyambura Wambui Karanji
Margare Nyokabi
Janet Wangui
Mary Wambui

FASHION DESIGN

Mouren Njeri
Mary Wairimu
Hannah Wanjiku
Ann Nduta
Esther Nduta

DECEMBER

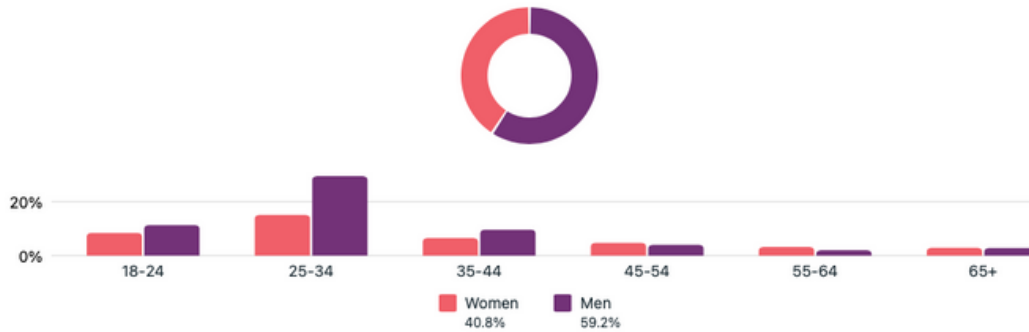
COGIC World Missions partnered with Missio Nexus to gain deeper insights and clearer understanding of the opportunities and hinderances of Black, Asian, and Hispanic young people related to global missions.

OUR CURRENT FACEBOOK AUDIENCE

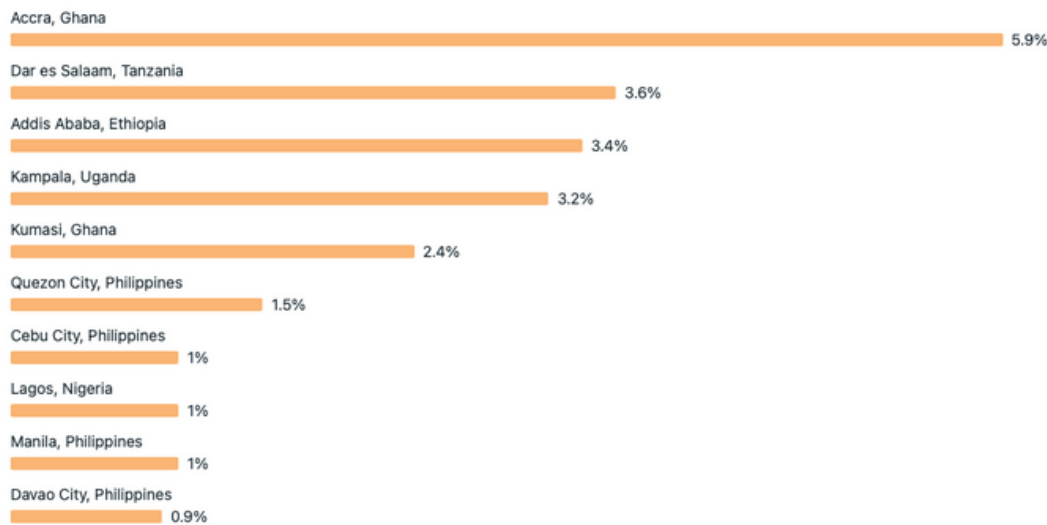
Facebook Page likes

42,507

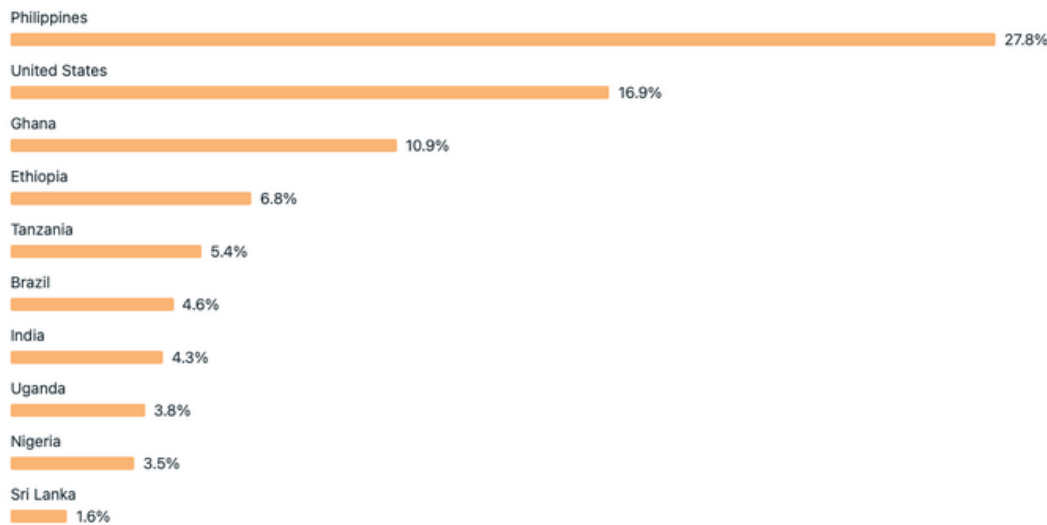
Age & gender



Top cities



Top countries

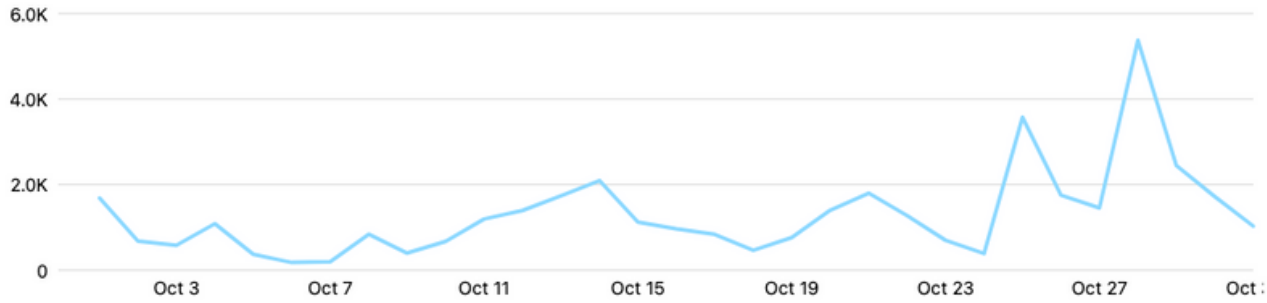


OCTOBER-FACEBOOK

Results

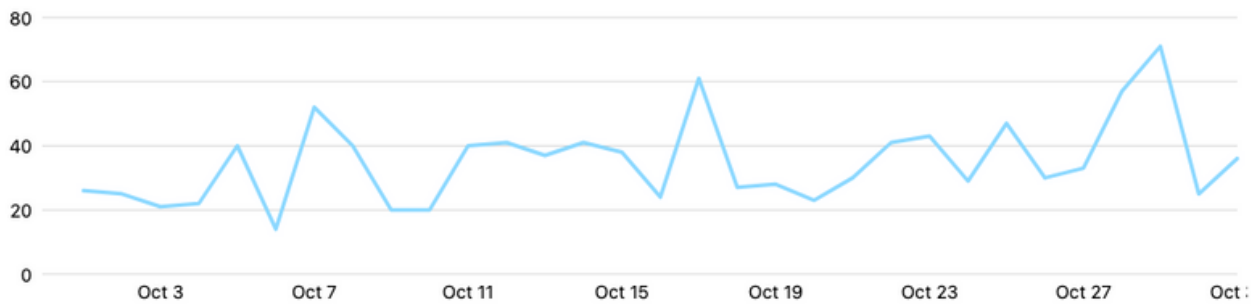
Facebook Page reach ⓘ

21,546 ↑ 130.6%



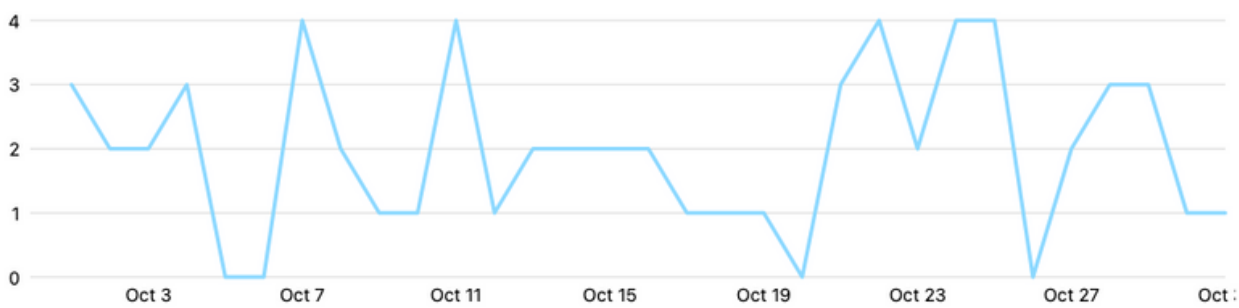
Facebook Page visits ⓘ

1,082 ↑ 38%



Facebook Page new likes ⓘ

61 ↓ 31.5%

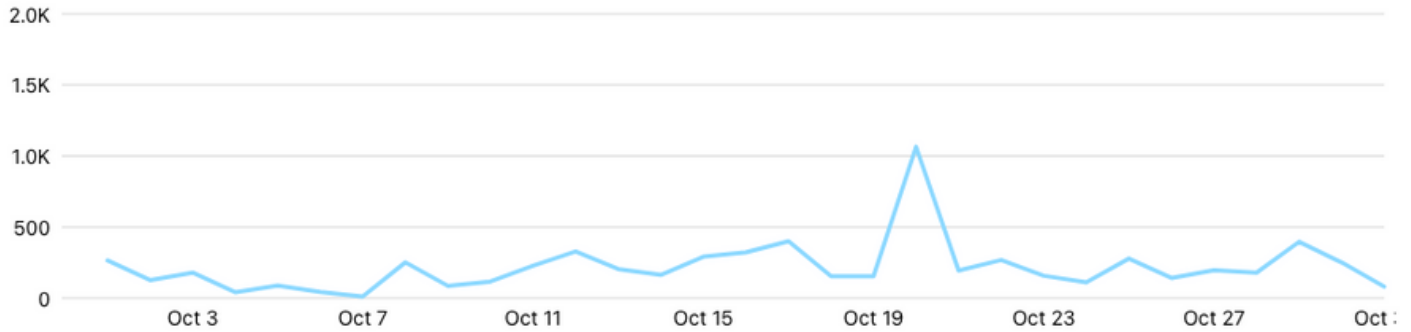


OCTOBER-INSTAGRAM

Results

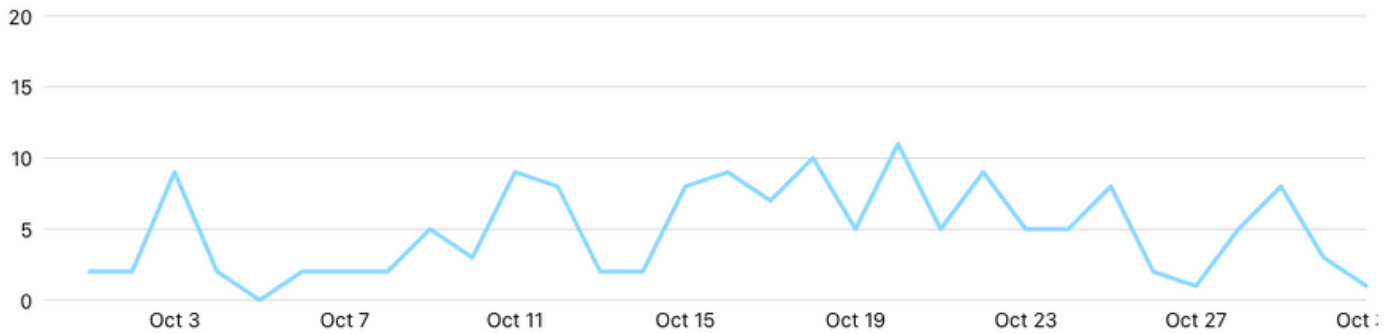
Instagram reach ⓘ

2,531 ↑ 159.1%



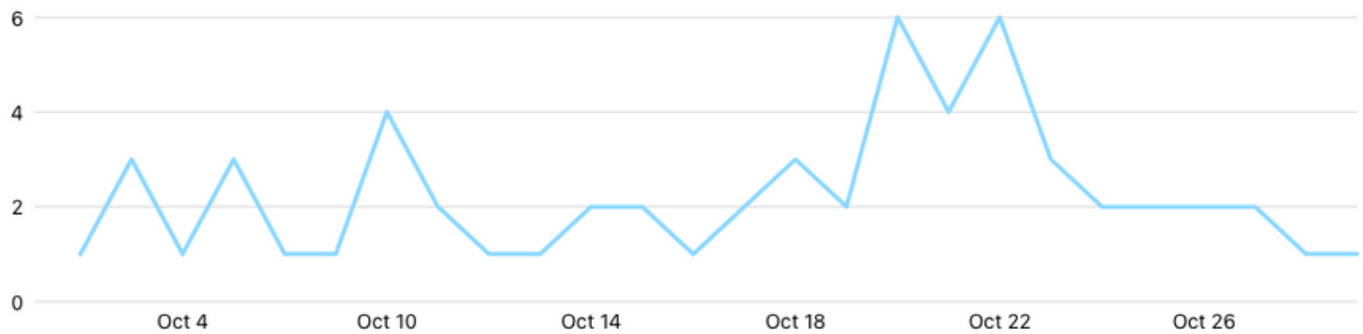
Instagram profile visits ⓘ

152 ↑ 114.1%



New Instagram followers ⓘ

59 ↑ 103.4%



NOVEMBER-FACEBOOK

Results

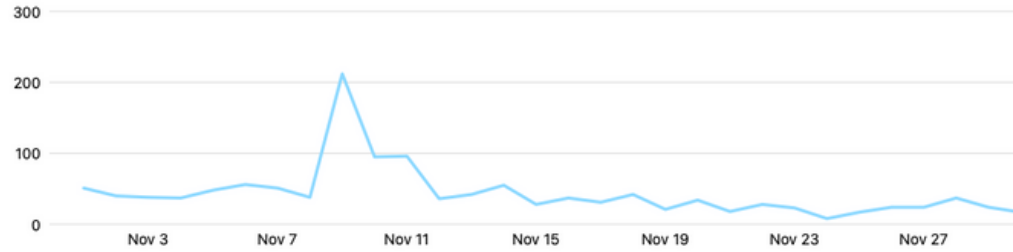
Facebook Page reach

28,451 32%



Facebook Page visits

1,308 20.9%



Facebook Page new likes

122 100%



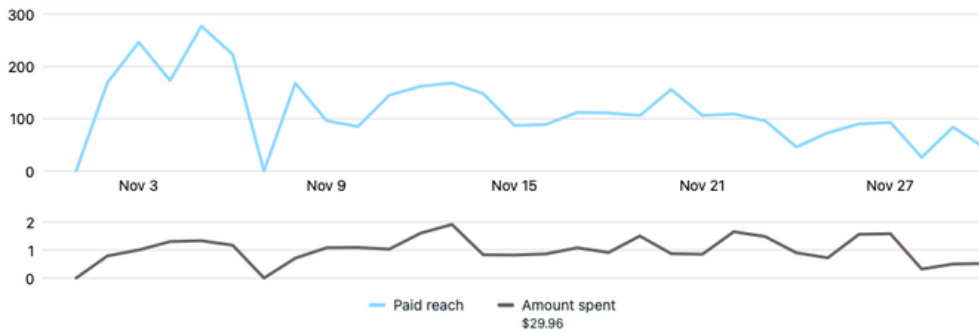
Ad trends

Paid reach

3,375 100%

Paid impressions

3,569 100%



NOVEMBER-INSTAGRAM

Results

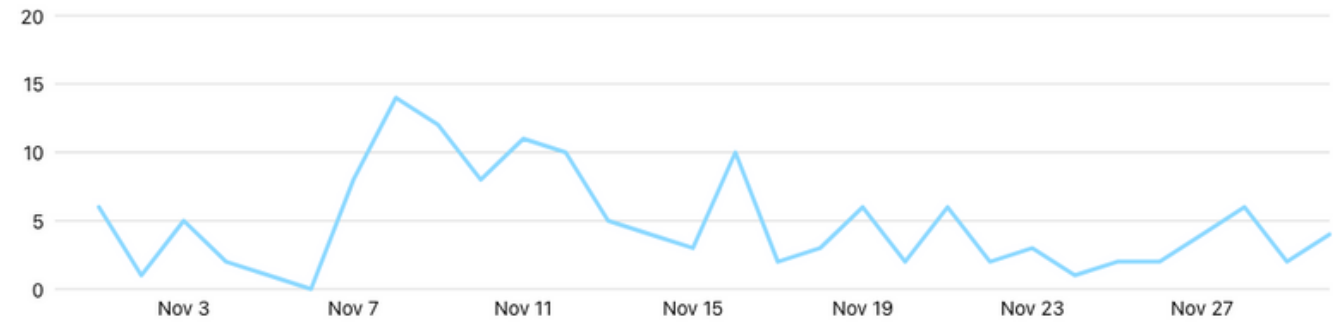
Instagram reach ⓘ

1,775 ↓ 29.9%



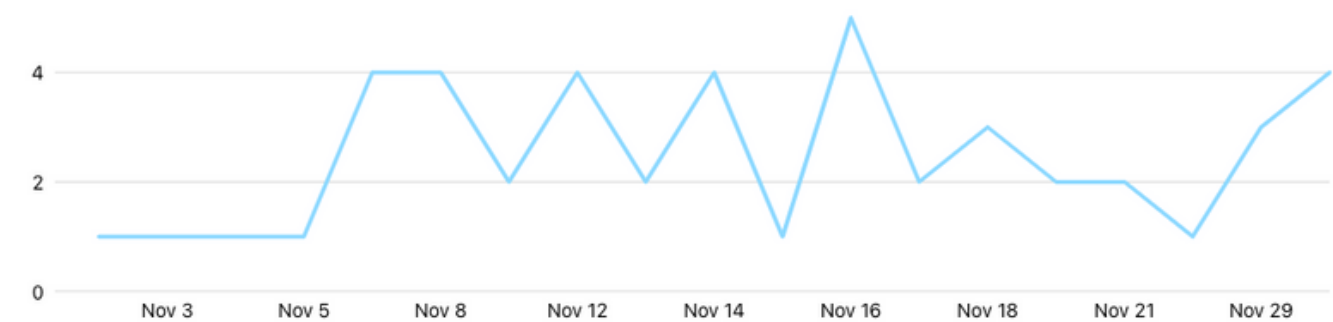
Instagram profile visits ⓘ

145 ↓ 4.6%



New Instagram followers ⓘ

47 ↓ 20.3%



DECEMBER-FACEBOOK

Results

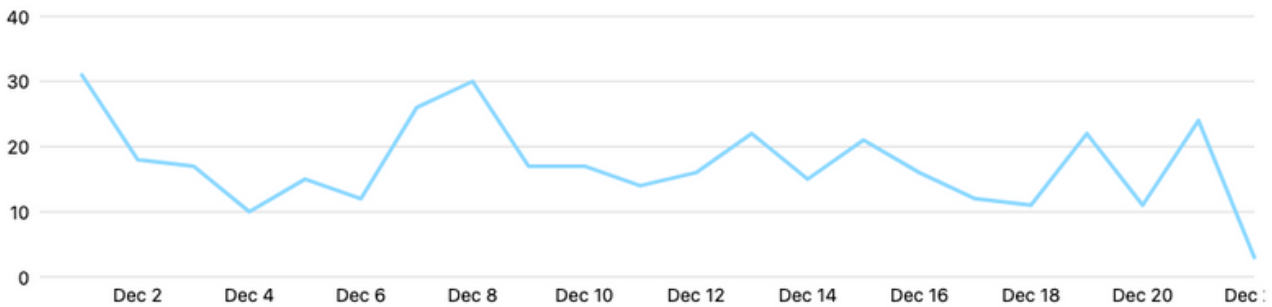
Facebook Page reach ⓘ

6,815 ↓ 58.2%



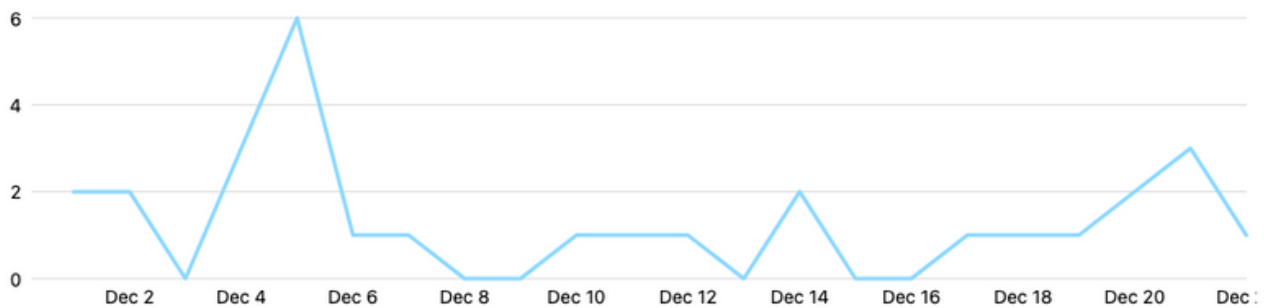
Facebook Page visits ⓘ

380 ↓ 60%



Facebook Page new likes ⓘ

29 ↓ 69.1%



DECEMBER-INSTAGRAM

Results

Instagram reach ⓘ

1,133 ↓ 24%



Instagram profile visits ⓘ

55 ↓ 54.9%



New Instagram followers ⓘ

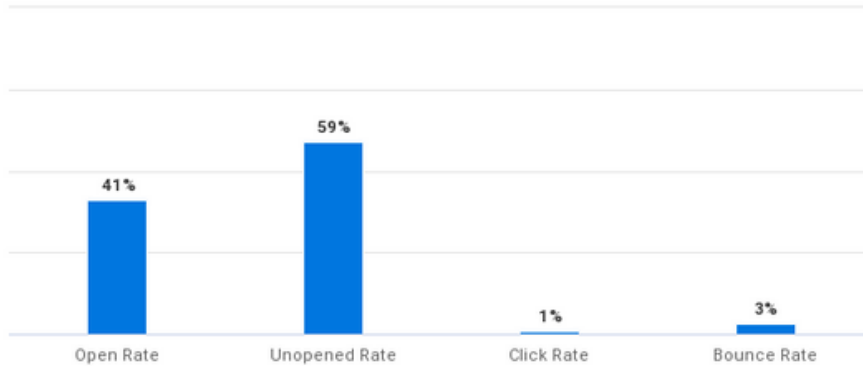
18 ↓ 53.8%



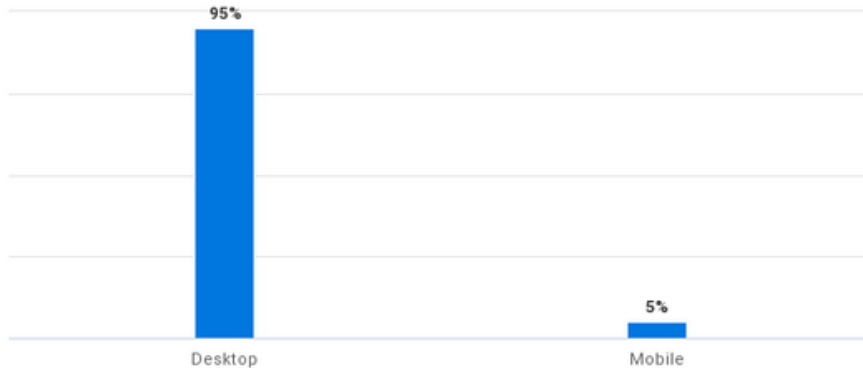
12-MONTH OVERVIEW-CLICK RATE

A look at some of our top emailing stats during 2022.

211,118 Sends



84,977 Opens



2,938 Clicks



TRENDS

Your open rate:

41%

vs. previous 12 months

+12%

vs. industry average

-3%

Your click rate:

1%

vs. previous 12 months

+0%

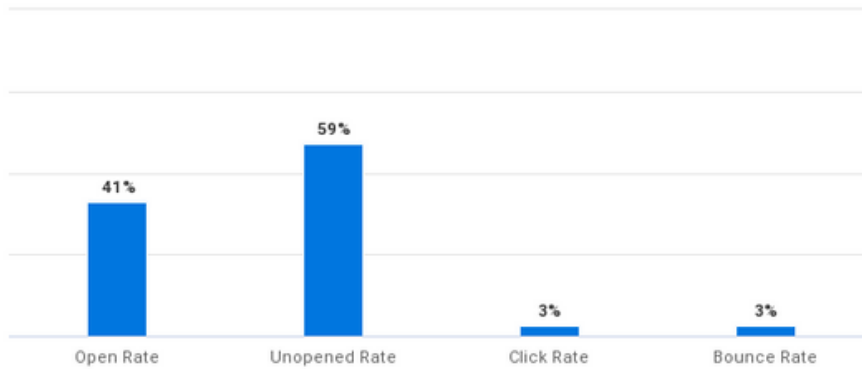
vs. industry average

-2%

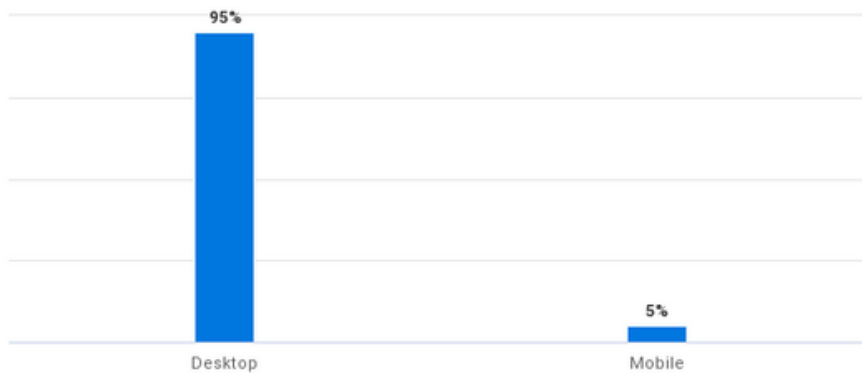
12-MONTH OVERVIEW-CLICK TO OPEN RATE

A look at some of our top emailing stats during 2022.

211,118 Sends



84,977 Opens



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TRENDS

Your open rate:

41%

vs. previous 12 months

+12%

vs. industry average

-3%

Your click rate:

3%

vs. previous 12 months

-2%

vs. industry average

-3%

NEW PROJECTS



COGIC World Missions partnered with Care Portal to invest in the lives of children and vulnerable families. Focusing on one child at a time, providing sustainable, local, family-style care that is deeply rooted in compassion, hope and the belief that every child deserves a chance



Established in 2017, the Journey to destiny Center has rescued 186 girls. The Center houses young women rescued from human trafficking, forced into child prostitution and various abusive domestic situations. For safety reasons, five young ladies permanently reside at the center until secure housing can be located. Two of the residents graduated since entering the program and are now attending University.



Founded in January 2021, the Journey Center is a vocational training program for girls rescued from forced child marriages. For one year, the young women take part in an internship with professional designers and stylists from some of the top hair salons. After successful completion of the program, the internees take the National Vocational Exam. The program also sponsors two university students and a high school student with a full scholarship including room and board totally \$6,000 annually.



The Journey Center will operate a day center for homeless teens from Haitian and French speaking African countries. Each day the center will offer a hot meal and counseling in the areas of mental health, drug and alcohol. The facility will also provide housing and job assistance. The center will partner with governmental offices.



The people in this area are still recovering from the earthquake, the Journey Center will operate a shelter for displaced individuals and families who find themselves without homes and jobs. The goal of this center is to provide housing, offer job training and counselling.

DISASTER RELIEF

Our disaster management is the organization and distribution of resources and responsibilities needed to prepare for and respond to a natural disaster or emergency.



provided financial assistance to drought-impacted families in Turkana Kenya



transported water to support those impacted by the water crisis in Jackson, MS



shipped container to Cuba to provide humanitarian aid for COGIC Ministries



sent financial resources to Ukraine to assist CWM partners impacted by the crisis

FUND CATEGORY

STIPEND

FINANCE OVERSEAS CHURCHES QUARTERLY WITH

- The equipment and infrastructure of church, school or orphanage.
- The distribution of food, water and clothes.
- Medical service.
- Education/kingdom development.
- Economic development.

GRANT

Same area as Stipend but majorly one time payment to solve temporary problems or crisis.

DONATION

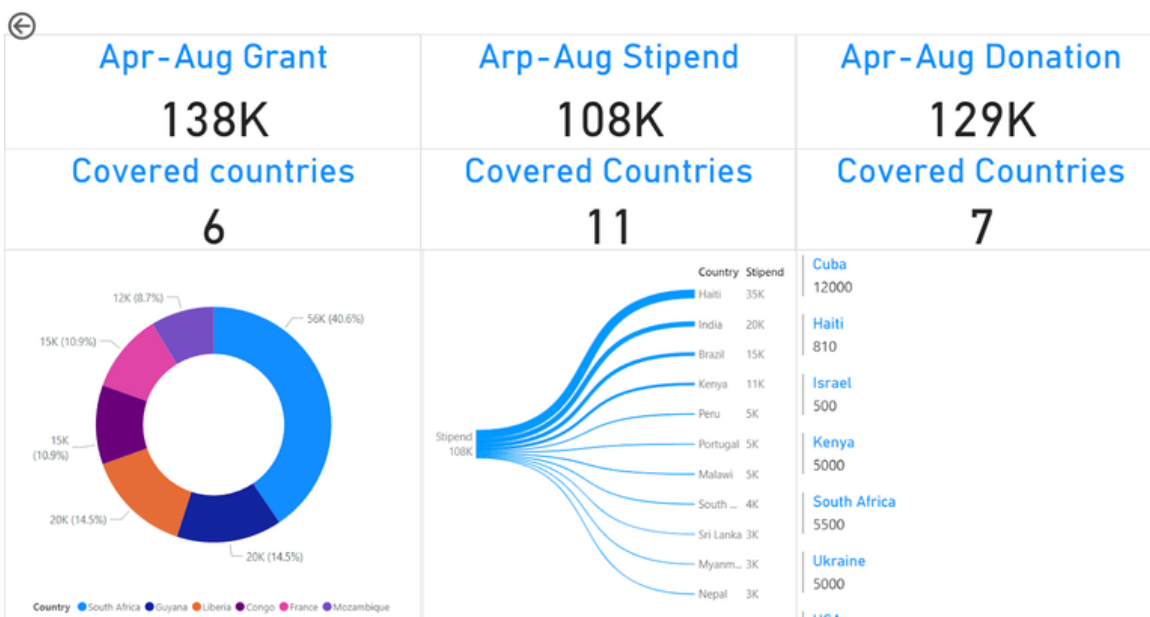
MAJORLY ONE TIME PAYMENT FOR VARIOUS PURPOSE SUCH AS

- Infrastructure
- Disaster relief, including natural disaster and war
- Outreach
- Retreat
- These are restricted Donations sent from donors.

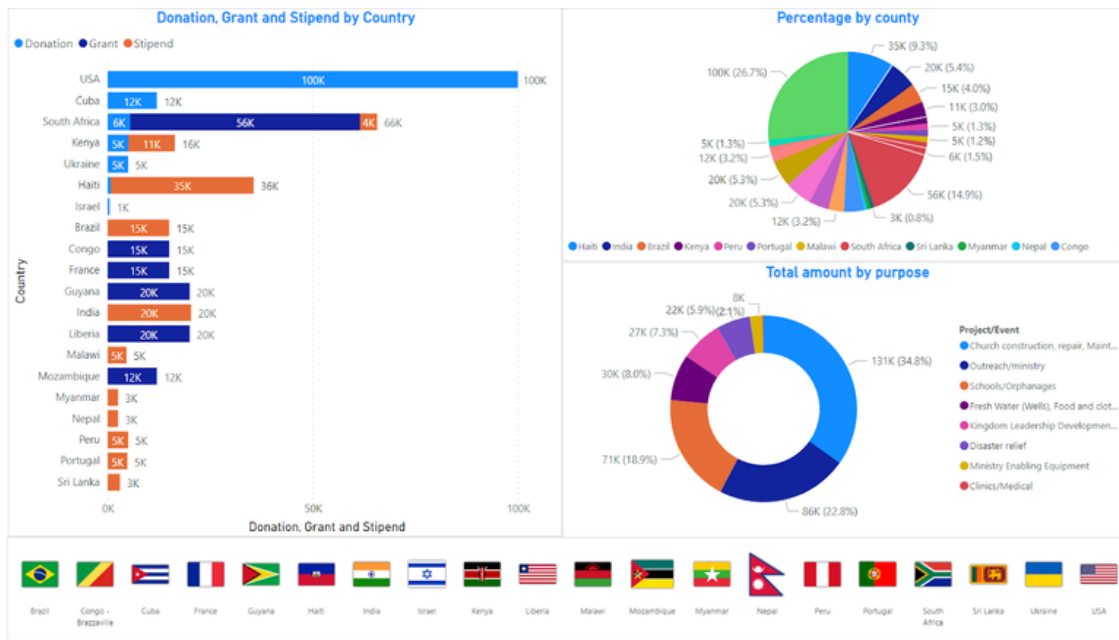
DETAIL OF FUND

Country	Jurisdiction/Beneficiary	Stipend	Grant	Donation	Detail
Haiti	COGIC Haiti	4,800			Security & Maintenance
	COGIC Haiti	6,000			CH Mason School
	COGIC Haiti	12,000			Carlis S. Moody Primary School
	COGIC Haiti	12,000			Dorothy Webster Exum Girls Orphanage
	COGIC Haiti			810	Medical Mission
India	India 1st	6,000			Church maintenance and Mission stations
	India 3rd	2,550			Church maintenance and rent
	India 4th	9,250			Feeding children at orphanage
	India 5th	2,550			Church maintenance and rent
	Kenya E. Africa	11,400			Resident Missionary and Journey Centers
Bene Cornerstone Faith Assembly Ministry			5,000	Disaster relief Turkana Drought Support	
Malawi	Malawi 1st	2,100			Feed the children at the orphanage
	Malawi 2nd	2,500			Leadership seminar, pastoral support, church building
South Africa	South Africa 1st		56,000		Taxes and Utilities in Arrears & Wall around Church Property and national mission house
	South Africa First Cogic			5,500	Regional pastoral retreat
	South Africa 4th	4,200			Church planting and leadership development
USA	High Calling COGIC			10,000	Ministry with Home School Association, University Outreach & Street ministry
	New Life Christian Church COGIC			10,000	Church with Rehabilitation ministry, and light in very difficult area
	Glorious COGIC			10,000	Church providing hope and light daily. Food Program, Education program helping GED and AA Degree
	All Nations COGIC			10,000	Evangelistic ministry, Cutting Edge Help
	Rash Temple COGIC			10,000	Prison Ministry, Senior Citizens, Youth Outreach
	Transforming Lives COGIC			10,000	Weekly Outreach, Food Ministry, Addictions Ministry
	Greater Works COGIC			10,000	Front Line. Seeking to reduce crime and H.S. Dropouts
	Open Door COGIC			10,000	Huge Food ministry and clothes ministry
	Full Assurance COGIC			10,000	Men's addiction's ministry, Serving the state through disaster relief
	Tabernacle COGIC			10,000	Senior Activity Center, Youth Center, Food Ministry
Myanmar	Myanmar	2,550			Orphanage home
Nepal	Nepal	2,550			Church maintenance and rent
Peru	COGIC World Missions Peru	5,000			After school program (laptops)
Portugal	COGIC Portugal	4,800			Resident Missionary
Sri Lanka	Sri Lanka Navinna, Maharagama	3,000			Vehicle, PA Equipment, Computers, Music Equipment
Brazil	Mt Sinai Foundation	15,000			Men's Shelter
Congo	DR Congo 1st		15,000		Benches for School Rehabilitation
France	Good Success Foundation		15,000		Feeding program, Evangelism, Leadership Conference
Liberia	Liberia	20,000			Floor & Roof for the sanctuary of the church
Mozambique	Mt Sinai Foundation	12,000			Primary School
Guyana	Ecclesiastical Jurisdiction of Guyana	20,000			Church Repairs and Renovations
Cuba	Cuba Jurisdiction			12,000	Disaster relief with food and medicine
Ukraine	Bene Global Vision Ministries			5,000	Wartime disaster relief
Israel	Israel			500	General donation
Total		108,250	138,000	128,810	

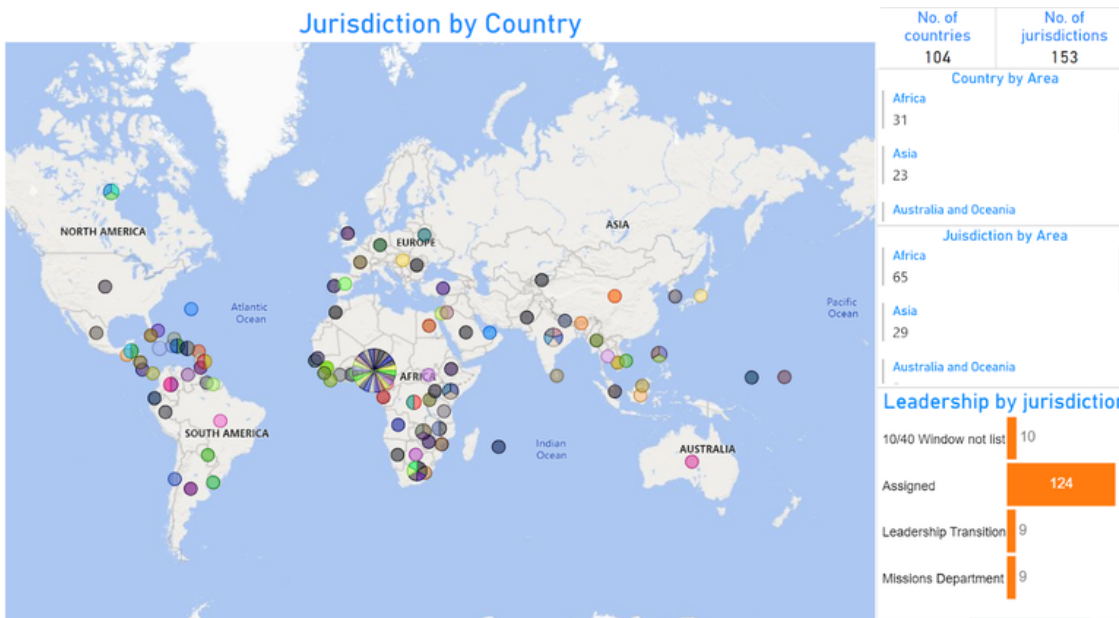
OVERALL ANALYSIS



FUND BY COUNTRY BY PURPOSE



INTERNATIONAL LEADERSHIP



THANK YOU! PARTNERSHIP APPRECIATION: MAIL-IN DONATIONS

ORGANIZATIONS

World Vision Inc.
Human Coalition
Douglas Leadership Institute
Labor of Love Ministries

INDIVIDUALS

Marian Locke
Elder Jeremiah Johnson
Onita Scales
Kimberly Tyus
Mae Watkins
Nancy Wright
The Harmone Family

CHURCHES

Palm Lane COGIC
Mt. Sinai COGIC
Bethel COGIC
Evening of Prayer COGIC
Pine Grove COGIC
Walkins Temple COGIC
Friendship Holiness Community Church
Faith Temple Holiness COGIC
Allen Temple COGIC

JURISDICTIONS

Greater Northern California #2
Texas Southeast Jurisdiction
MS Southern Second Jurisdiction
Mississippi Southern First
Indiana Second Jurisdiction
Texas Northeast Third Jurisdiction

Jeffery Ye

FINANCE MANAGER
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yhua@cogic.org

