Greetings in the name of Jesus, our risen King,

What an exciting year 2022 has been. Our Presiding Bishop, J. Drew Sheard has courageously challenged us to surmount the Challenges that are before us. Ministry around the world is huge, but God is giving us grace to fight the good fight of faith. The Biggest Challenge before us is tragic! There are thousands inside and outside the church who are on their way to an awful HELL that was not intended for them. The spirits of deception, rebellion and rejection have deceived droves of individuals in the world. However, God has given us an opportunity to reach this dying world with the Gospel!

We celebrate the Elect Lady of World Missions Mother Madeline Norfleet who will continue to fight the war to push back the demonic darkness in our land. Presiding Bishop Sheard’s executive team also have joined this battle. We also celebrate the addition of 6 new Full-Time staff members working in the World Missions Office. Mostly, we celebrate that that Church Of God In Christ has been on the forefront in bringing justice to America. With the passing of the General Assembly resolution on Life that reminded the world that Abortion is Genocide, COGIC is distinguished as the only denomination with the fortitude to make such a bold stand for holiness! These efforts were culminated in the overturning of the unjust Roe Vs Wade on June 24, 2022. Look at what our God has done! I pray that as you peruse this World Missions Annual Report that you will be encouraged to pray and join the fight. Whether financially or with your efforts. May the Lord continue to bless and strengthen all His soldiers in the battle.

Because Of Calvary,

Bishop Vincent Mathews
COGIC World Missions President

EXECUTIVE TEAM

ELECT LADY

Mother Maddaline Norfleet

ASST. ELECT LADY

Mother Lee Van Zandt

VICE PRESIDENTS

Supervisor Sideary Moody-King

Bishop Naté Jefferson

SPECIAL ASSISTANT TO PRESIDENT

Bishop Michael Cole

ADVISORY BOARD

Evangelist Tiffany Lewis

Bishop Solomon Omo Osagie
COGIC World Missions has established itself as an influential force and passionate advocate for the spiritual and natural needs of all humanity. Throughout the course of the quarter, CWM has remained a prominent global thought leader, continuously working toward social progress through education, resources and the word of God.

Following is a summary of how CWM exemplified its mission and vision through its strategic initiatives in fiscal quarter 2022.

**APRIL**

**April 11-14**

April 11-14, the newly formed team participated in a strategic planning session developing strategic goals in line with CWM’s mission. For the second quarter of the year, COGIC World Missions, experienced exponential growth and announced the addition of seven new staff members.

**April 27-29**

COGIC World Missions joined ministry partner World Vision for their annual Pastors Gathering in San Diego, California. The audience enjoyed a lively Q & A session with CWM President Bishop Vincent Mathews, Jr. as we continue to strengthen our partnership.

**MEET OUR STAFF**

The accomplished missions workers, professionals, and philanthropists who lead COGIC World Missions are committed to fulfilling the Great Commission. Through their various roles and areas of expertise, they bolster the work and drive the commandment to share the good news until everyone has heard.

- **Phillip T. Williams**
  - pwilliams@cogic.org
  - Chief of Staff | Operations

- **Jeffrey Ye**
  - yhua@cogic.org
  - Finance Manager

- **Biancá Alexander**
  - balexander@cogic.org
  - Interim Communications Manager

- **Chiquita Turner**
  - cturner@cogic.org
  - Executive Administrative Assistant

- **Jeremy Fountain**
  -jfountain@cogic.org
  - Administrative Assistant

**MAY**

On **May 22, 2022**, Church of God in Christ World Missions President Bishop Vincent Mathews received a $100,000 donation from ministry partner Churches Helping Churches contributing $10,000 to help 10 small congregations during the COVID-19 pandemic.

**JULY**

On **July 7, 2022**, COGIC World Missions recruited volunteers from across the country to take part in a CWM Day of Service donating 1,000 hygiene kits for the unhoused during the AIM Convention in Columbus OH.

**30 CITIES 800 VOLUNTEERS 3,300,100,000 REACHED**

Thousands of youth and young adults throughout the United States (& the Bahamas) hit the streets July 25-31 to serve their communities by engaging in community events during The Awakening Project. Youth-led service activities organized by more that 50 COGIC churches across the country.

**AUGUST**

On August 5, 2022, COGIC World Missions unveiled the CWM Disaster Relief Center in Baton Rouge, Louisiana. “The location of the warehouse allows us to begin recovery efforts in communities hardest hit by unexpected mishaps,” said Pastor Philip Williams, Chief of Staff COGIC World Missions. “We appreciate the donation of the facility that will be critical when resourcing families during the long-term recovery process.”

Bishop Vincent Mathews in partnership with Live Dead, lead a small delegation on a 10-day cross-cultural journey across parts of the Middle East and Africa. During their expedition throughout Morocco, Istanbul and Cairo they spread the love and hope of Christ to nations where the
SEPTEMBER

A public health crisis in and around the city of Jackson, Mississippi, began in late August 2022 after the Pearl River flooded due to severe storms in the state. The Disaster Relief Center in Baton Rouge, LA sent resources from all over the region to help the citizens of Jackson, MS.

18,000 gallons of bulk water  6 tractor trailers sent

Hurricane Ian was a large and destructive Category 4 Atlantic hurricane that was the deadliest hurricane to strike the state of Florida since the 1935 Labor Day hurricane. Ian caused widespread damage across western Cuba and the southeast United States, especially the states of Florida and South Carolina. COGIC World Missions Disaster Relief in response to Hurricane Ian, worked with the United Cajun Navy to help as many possible.

The Ministry to Unreached Internship was launched globally for all to apply. Interns will serve six weeks in one of five selected countries on kingdom assignment to reach those who knows not Jesus Christ.

Voice of Missions Weekly was created and launched to inform everyone of all things COGIC World Missions.

OCTOBER

Operations Manager Pastor Philip Williams and team went to Ft. Myers, FL to help residents clear out their homes, businesses and churches from damage caused by Hurricane Ian.

Pastora Ruth Pagan Bayona and Ministerio El Pesebres lead Missionary efforts in the city of Peñuela, Puerto Rico.

NOVEMBER

During the 114th Holy Convocation, COGIC World Missions hosted their Annual Mission Presidents' Breakfast on November 11, 2022 at Tabernacle Southaven.

100 printed tickets  215 digital tickets  $13,094.52 net sales

The very first class of the Church of God in Christ Journey Center Kenya graduated.

HAIR & BEAUTY

Esther Wambui  Esther Wanjiku
Mary Wanjiku  Hannah Mary
Elizabeth Nyambura  Wambui Karanji
Margare Nyokabi
Janet Wangui
Mary Wambui

FASHION DESIGN

Mouren Njeri
Mary Wairimu
Hannah Wanjiku
Ann Nduta
Esther Nduta

DECEMBER

COGIC World Missions partnered with Missio Nexus to gain deeper insights and clearer understanding of the opportunities and hinderances of Black, Asian, and Hispanic young people related to global missions.
OUR CURRENT FACEBOOK AUDIENCE

Facebook Page likes
42,507

Age & gender

Top cities
- Accra, Ghana: 5.9%
- Dar es Salaam, Tanzania: 3.6%
- Addis Ababa, Ethiopia: 3.4%
- Kampala, Uganda: 3.2%
- Kumasi, Ghana: 2.4%
- Quezon City, Philippines: 1.5%
- Cebu City, Philippines: 1%
- Lagos, Nigeria: 1%
- Manila, Philippines: 1%
- Davao City, Philippines: 0.9%

Top countries
- Philippines: 27.8%
- United States: 16.9%
- Ghana: 10.9%
- Ethiopia: 6.1%
- Tanzania: 5.4%
- Brazil: 4.6%
- India: 4.3%
- Uganda: 3.8%
- Nigeria: 3.5%
- Sri Lanka: 1.6%
OCTOBER-FACEBOOK

Results

Facebook Page reach:
21,546 ↑ 30.6%

Facebook Page visits:
1,082 ↑ 28%

Facebook Page new likes:
61 ↓ 31.5%
OCTOBER-INSTAGRAM

Results

Instagram reach

2,531 ↑ 159.1%

Instagram profile visits

152 ↑ 114.1%

New Instagram followers

59 ↑ 103.4%
NOVEMBER-FACEBOOK

Results

Facebook Page reach

28,451 32%

Facebook Page visits

1,308 20.9%

Facebook Page new likes

122 100%

Ad trends

Paid reach 3,375 100%
Paid impressions 3,569 100%
Results

Instagram reach

1,775 $\downarrow$ 29.6%

Instagram profile visits

145 $\downarrow$ 4.6%

New Instagram followers

47 $\downarrow$ 20.3%
DECEMBER-FACEBOOK

Results

Facebook Page reach

6,815 ↓ 58.2%

Facebook Page visits

380 ↓ 50%

Facebook Page new likes

29 ↓ 69.1%
DECEMBER-INSTAGRAM

Results

Instagram reach

1,133 ↓ 24%

Instagram profile visits

55 ↓ 54.9%

New Instagram followers

18 ↓ 53.6%
12-MONTH OVERVIEW-C Click Rate

A look at some of our top emailing stats during 2022.

**211,118 Sends**

- **Open Rate**: 41%
- **Unopened Rate**: 59%
- **Click Rate**: 1%
- **Bounce Rate**: 3%

**84,977 Opens**

- **Desktop**: 95%
- **Mobile**: 5%

**2,938 Clicks**

- **Desktop**: 31%
- **Mobile**: 69%

**TRENDS**

Your open rate:
41%
vs. previous 12 months
+12%
vs. industry average
-3%

Your click rate:
1%
vs. previous 12 months
+0%
vs. industry average
-2%
12-Month Overview - Click to Open Rate

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vs. industry average
-3%
NEW PROJECTS

COGIC World Missions partnered with Care Portal to invest in the lives of children and vulnerable families. Focusing on one child at a time, providing sustainable, local, family-style care that is deeply rooted in compassion, hope and the belief that every child deserves a chance.

Established in 2017, the Journey to destiny Center has rescued 186 girls. The Center houses young women rescued from human trafficking, forced into child prostitution and various abusive domestic situations. For safety reasons, five young ladies permanently reside at the center until secure housing can be located. Two of the residents graduated since entering the program and are now attending University.

Founded in January 2021, the Journey Center is a vocational training program for girls rescued from forced child marriages. For one year, the young women take part in an internship with professional designers and stylists from some of the top hair salons. After successful completion of the program, the internees take the National Vocational Exam. The program also sponsors two university students and a high school student with a full scholarship including room and board totally $6,000 annually.

The Journey Center will operate a day center for homeless teens from Haitian and French speaking African countries. Each day the center will offer a hot meal and counseling in the areas of mental health, drug and alcohol. The facility will also provide housing and job assistance. The center will partner with governmental offices.

The people in this area are still recovering from the earthquake, the Journey Center will operate a shelter for displaced individuals and families who find themselves without homes and jobs. The goal of this center is to provide housing, offer job training and counselling.

DISASTER RELIEF

Our disaster management is the organization and distribution of resources and responsibilities needed to prepare for and respond to a natural disaster or emergency.

- Provided financial assistance to drought-impacted families in Turkana Kenya
- Transported water to support those impacted by the water crisis in Jackson, MS
- Shipped container to Cuba to provide humanitarian aid for COGIC Ministries
- Sent financial resources to Ukraine to assist CWM partners impacted by the crisis
STIPEND

FINANCE OVERSEAS CHURCHES QUARTERLY WITH

- The equipment and infrastructure of church, school or orphanage.
- The distribution of food, water and clothes.
- Medical service.
- Education/kingdom development.
- Economic development.

GRANT

Same area as Stipend but majorly one time payment to solve temporary problems or crisis.

DONATION

MAJORLY ONE TIME PAYMENT FOR VARIOUS PURPOSE SUCH AS

- Infrastructure
- Disaster relief, including natural disaster and war
- Outreach
- Retreat
- These are restricted Donations sent from donors.
Thank You! Partnership Appreciation: Mail-In Donations

Organizations
- World Vision Inc.
- Human Coalition
- Douglas Leadership Institute
- Labor of Love Ministries

Individuals
- Marian Locke
- Elder Jeremiah Johnson
- Onita Scales
- Kimberly Tyus
- Mae Watkins
- Nancy Wright
- The Harmone Family

Churches
- Palm Lane COGIC
- Mt. Sinai COGIC
- Bethel COGIC
- Evening of Prayer COGIC
- Pine Grove COGIC
- Walkins Temple COGIC
- Friendship Holiness Community Church
- Faith Temple Holiness COGIC
- Allen Temple COGIC

Jurisdictions
- Greater Northern California #2
- Texas Southeast Jurisdiction
- MS Southern Second Jurisdiction
- Mississippi Southern First
- Indiana Second Jurisdiction
- Texas Northeast Third Jurisdiction

Finance Manager
Jeffery Ye
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yhuacogic.org